

WINTER 2025

Ontario **HEREFORD
NEWS**



PUBLISHED BY THE

OHA

**ONTARIO HEREFORD
ASSOCIATION**



AUTUMN ALLIANCE SALE

**SEPT. 21/25
ORILLIA, ON**



DORBAY
POLLED HEREFORDS



— 2025 CALF CROP BY —



CHURCHILL RED THUNDER 133J ET



REMITALL W FIRE STORM ET 138L



MHPH 117E HOBBS ET 203H

Thank you!

**THANKS TO ALL WHO SUPPORTED OUR PROGRAM IN 2024
ALL THE BEST IN 2025!!**



WE WOULD BE PLEASED TO INTRODUCE YOU TO THE BENEFITS OF DORBAY HEREFORD GENETICS. CONTACT US AT YOUR CONVENIENCE.

SCOTT SCHOENFELDT FARM MANAGER
scottschoenfeldt19@gmail.com | 613-281-9673
LAKE DORE, ONTARIO, CANADA



THE *Future* OF MHPH



CSC 701 *Oshoto* **316**

BW 2.5 WW 53.8 YW 96.9 MM 36.9 SIRE: CSC 508 50B BRAWN 704 DAM: CSC 502 LADY DEW 701
2024 Canadian Western Agribition Junior Champion Bull - Contact MHPH for semen opportunities!
Owned with Churchill Cattle Company, CSC Livestock and Abby Hill Farm



CHURCHILL *Smokey* **3128L ET**

BW -0.5 WW 74.4 YW 111.5 MM 40.5 SIRE: RST FINAL PRINT 0016 DAM: BR VALIDATED B413 6035 7098

Oshoto and Smokey are feature reference sires at
AUTUMN ALLIANCE XLIII
September 21, 2025



SALE MANAGEMENT:
T Bar C Cattle Co. Ltd.
306-933-4200
info@tbarc.com
www.buyagro.com



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CALENDAR OF EVENTS

MARCH		SEPTEMBER	
8	Elmlodge: Source for Quality Sale - Indian River	19	Genetic Designs XXI - River Valley
23	Private Treaty Bull and Female Sale - Charsha Farms	20	Source for Success XXIV- Elm Lodge
APRIL		21	Autumn Alliance XLIII - Medonte Highlands Polled Herefords
6	O’Shea Tag Sale	28	Carp Fair - MOE Show
JUNE		OCTOBER	
15	OHA Futurity 2nd Round Due	4	Fall Round Up Sale - Hoards Station
15	ECOHZ Futurity 2nd Round Due	5	ECOHZ Futurity Show - Roseneath
TBD	Beef-A-Rama	15	OHA Futurity 3rd Round Due
JULY		NOVEMBER	
19	Junior Hereford Showmanship Class - Fenelon Falls Fair	7-16	Royal Agricultural Winter Fair
21-25	Bonanza 2024 - Bonanza - Brandon, Manitoba	6	OHA Futurity
31	Deadline for Advertisements for the Fall News	8	Eastern National Hereford Show - RAWF
AUGUST		DECEMBER	
17	Stirling Fair - OJHA Showmanship Class	01	ECOHZ 2026 Futurity Nominations & 1st Round Due
17	Stirling Fair - ECOHZ Banner show	15	OHA 2026 Futurity Nominations & 1st Round Due
23-24	West Zone MOE Show - Barrie Fair		

COVER IMAGE
SUPPLIED BY: WHITNEY BALL

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REPORT | OHA PRESIDENT

2024 was full of successes for the beef industry as well as the Hereford breed. Strong purebred sales through the fall have built enthusiasm for the breed. Commercial prices were record setting through the fall and continue to be strong into the new year!

OHA has put some more focus on our commercial sector. You will see signage at most sale barns in the province promoting Herefords with the "Better Your Beef" tagline.

A quick congratulations goes out to specifically the juniors for their involvement in the breed through things like Beef-A-Rama, Bonanza, and the Royal Winter Fair not to mention many other shows and events. We have a lot of talent within our junior group and love to see them all excelling in their own ways.

The Royal was a great success again. A big thank you to all involved that dedicated their time to make the show a great event. We are so fortunate to have so many volunteers to help with carrying out many events involving the Hereford breed. Again, the Dream Team draw created a lot of excitement in the barn and provided a great gathering for breeders and exhibitors.

I look forward to building on the strength of our beef sector in 2025. The Hereford breed continues to be strong and offers a lot to both commercial and purebred breeders

SCOTT CORNISH OHA President



REPORT |

Secretary Manager

The Ontario Hereford Association has been busy and we are excited to keep the good times rolling!

Reflecting on 2024, Herefords are being recognized in and out of the sale and show rings, reaching impressive levels. New in 2024, the Ontario Hereford Association has rolled out a Commercial Cattle Committee. This committee is currently a subcommittee of the OHA board and has made great movements. The boards together allocated funds to put Hereford and Hereford influenced signage in sales barns across the province. The committee is focusing on Hereford influenced cattle and pushing new boundaries for the breed.

The Eastern Hereford National show at the Royal Winter Fair was a great representation on where the breed is going. Strong, functional, sound cattle were shown from the top of the class to the bottom. Thank you to all the sponsors, breeders, volunteers, and directors that helped to make the show such a success's. Without a strong group of volunteers, shows such as the Royal would not be possible and the effort of those volunteers does not go unnoticed.

Going into 2025, the board has had the first directors meeting and everyone is excited with the direction we are heading. Lots of planning in the Hereford breed in the early parts of 2025. MOE show committees, junior show committees, the OHA and the OJHA are busy getting organized for this year's events. We look forward to seeing everyone out at this year's AGM and at all the shows, sales, picnics, and meetings.

JESSICA LASBY Ontario Hereford Secretary Manager



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OHA 2025 AGM

THIS YEARS AGM WILL BE HELD
AT BEEF-A-RAMA! MORE DETAILS
AND DATES TO COME...

Watch your emails and the Ontario Hereford Association Facebook page for upcoming details

2025 CHA Membership MUST
be paid prior to the AGM
in order to vote.

REPORT | Ottawa Valley Hereford Club

With 2024 behind us and 2025 well underway with calving started, we look ahead to a fun filled year. Here in the Valley we are making plans for The Ottawa Farm Show booth, our MOE Show for 2025 and fundraising plans.

A quick review of our year: we hosted a successful MOE Show at the Renfrew Fair, with a good number of cattle and great quality. The Valley was well represented at the Royal Hereford show with numerous banners coming to the Valley. I would like to congratulate the Royal show committee for putting on a great show.

In the upcoming months, we will be having our AGM and then moving forward with our activities for the year.

May you all have a great calving season and I look forward to seeing you all out at Hereford events in the coming months.



DON HESS OVHC President

REPORT | Rainy River

January 22, 2024

We are slowly moving out of a real deep freeze here in the Rainy River District. Thankfully it didn't last all that long but long enough to cause water, equipment and furnace issues. Nothing really good comes out of these -40 degree snaps. Lots like to say it is good to kill off nasty bugs but I don't think that is the case because there are a lot of people around here sick. There are people calving cows in this weather which really keeps you on your toes. It always seems as though they like to calve in this weather and your barn is always full. I am a month away from calving but I continually keep an eye on the weather because of all the challenges winter brings.

As I have mentioned in the past, our Hereford Club is mostly inactive. There are still enough of us Hereford breeders around that we have all tossed in some money so we can continue to support our 4-H members, There are a lot of Hereford cattle in the district and there has been some strong demand for Hereford / Hereford cross breeding heifers. Many times when we have visitors to the Rainy River District they comment on how many Hereford animals they see when travelling around.

A good bunch of the cattle are marketed in the Rainy River District at the Stratton Sales Barn. We sold over \$12 million dollars in cattle in 2024 in our 5 sales we hosted. This is great for our District and most of the money stays right in the district. Our sales barn is working on Phase 2 of some renovations. We are restructuring our old barn that was built in 1960. It needs a facelift, some new poles, tin and we are designing a drive-thru unload area. The work will take place between May and August so that we don't miss out on our sale months. We have been very fortunate to have had support from NOHFC and FedNor. This barn is used by all of the North-West so it benefits many producers.

You may have read last fall in other publications that 2 farms from the North-West received Ag Excellence Awards from the Ministry of Ag. & Food. Aaron Bujold from Bujold Farms in Fort Frances, ON and Evan and Linda Debney (ELD Farms) from Dryden, ON were both recipients. Aaron has a strong passion for the Hereford breed and has a great showing last fall at Manitoba Ag Ex. The Debneys also have Hereford genetics in their operation and their son Levi, is also very devoted to the Hereford breed.

We are planning a workshop type day at our sales barn facilities early this spring. We are hoping to have different sessions going on and have people work around each station. We have plans for demonstrations and talks on things like ultrasounds, A.I. synchronization, RFID tag options, placement, age verification, mineral deficiencies. We are excited to have a great place to host events like this.

If you are even up this way, please look us up! We are always happy to offer a tour of this great district.

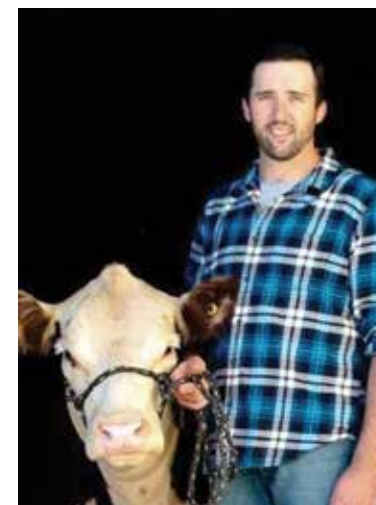
KIM JO BLISS Emo – Rainy River District

REPORT | East Central Ontario Hereford Zone

Happy New Year!!

My name is Nathan Luchies. I was recently given the privilege of being named President of the East Central Zone.

For those who don't know me, I am an owner of Circle L Farms, where we raise registered Hereford seed stock and F1 Black Baldy cattle. I do so with my wife Joanne, two boys Carter and Reid, and parents Clark and Sharon Luchies. Both my parents and our farms are located in Reaboro, Ontario. Our family shares a passion for two things cattle and hockey, and as Carter and Reid's hunger for showing cattle has grown the majority of our time spent with cattle or in a hockey arena. Truthfully, I wouldn't have it any other way.



As 2025 calving is underway and we all get busier by the minute, I can't help but stop and think how great 2024 was for Hereford breeders. Record prices at market and what seemed to be a new enthusiasm at cattle shows all year long.

The zone had a busy finish to 2024 with a successful online auction that is sure to help us support our members in the future.

2025 has brought new faces to our board and existing board members taking on new roles. The new members that we were happy to bring aboard were Dan Porter and Miranda Gibbons, two people we know bring professionalism and a great passion for the breed. We would be remised to not thank our board members moving on, Megan Jones and Steve Wilson, for their time and dedication spent helping our board. With new faces and new roles, the focus remains the same: "What can we do to further enjoy this great breed with our members?"

In 2025, we look to move our MOE show and are very excited with the shows that have offered to host. Please stay tuned for more details as that new chapter unfolds.

Futurity entries have rolled in consistently and we are happy to be having the futurity back in Roseneath this coming fall.

With all this said I wish everyone a successful year ahead.

Sincerely

NATHAN LUCHIES President - ECOHZ

REPORT | Ontario West Zone

The Ontario West Zone is back for another promising year of growth in 2025. Although we have been quiet since the fall, I would like to offer congratulations to all our breeders who exhibited at either the Royal or Agribition this past November. Our province and zone had great representation at both events. I would also like to commend all the 4-H members who chose to use a Hereford or Hereford influence project for the 2024 year. I hope to see the continued dominance of Hereford genetics over the next year within the provincial junior programing. Best of luck to those of you heading to the upcoming junior spring shows as well. We are excited to have Beef-A-Rama back in our zone this year, and look forward to working with the juniors to make it better than ever. Our Zone is also looking ahead to planning another field day for 2025 after the great success of last year's event.

We will be hosting a MOE show at Barrie Fair August 23, 2025 and a banner show at Paris Fair September 1, 2025. Sponsorship opportunities will be available. Another reminder that we have started our newest fundraising campaign selling raffle tickets on the choice of two beautifully made quilts donated by Fern Pugh. Tickets are one for \$10.00 or three for \$20.00. Tickets can be purchased from any member of our board and the draw will happen at our 2025 AGM.



We are planning a start of March Annual Meeting; please keep an eye on your inbox and our Facebook page for updates! We are always looking for volunteers and new faces to join our board and get involved. If you are someone who is interested in joining or have some ideas for us, please do not hesitate to reach out. Check us out on Facebook @Ontario West Hereford Zone.

Wishing everyone a safe and healthy calving season, with the hopes of an early spring.

WHITNEY BALL West Zone Director

REPORT | Canadian Hereford Association

The Canadian Hereford Board of Directors held their winter board meeting in Calgary in mid-December and again had a full agenda with excellent discussions and planning taking place.

The Better Your Beef initiative continues to be a strong foundation to give guidance to the board and direction to many of the initiatives that are being planned or are currently being carried out. The commercial component of the Beef industry will be more of a focus for the coming year.

Financially, the CHA has had a strong year in 2024, and it looks like registrations were up from the previous year while memberships remained similar to year ago levels. We hope we can build momentum for increasing registrations and transfers and continue to look for added financial stability by being able to rent more of the surplus office space in our building. The continued maintenance and improvements to the building will be ongoing for the foreseeable future.

The board is contemplating changes to DNA Sample and Genotype storage policy as we have been advised that the lab will no longer be storing samples longer than a year. Please note that hair samples are the best and easiest way to store DNA. It is advisable that going forward a sample of hair be kept from every influential animal (and maybe every breeding animal) in your herd regardless of if they have been DNA on file and tested through the CHA. Hair samples can be kept in an envelope in dry and dark storage for many years.

The Canadian Hereford Digest will now be edited by Emma Cross as Judy Finseth has retired from her role at CHA. We thank Judy for her service and wish her well in retirement! If you have any thoughts, idea or content for the Canadian Hereford Digest or any of the CHA's social media feeds, please send to Emma (emma@hereford.ca) as she is always looking for member input and updates on what is going on in your area of the country. Emma also will be launching the web-store soon with New CHA merchandise. Monthly email communications will be again in place for the members for 2025, watch your inbox for updates.

The World Hereford Conference Youth Beef Competition has generated much interest over the past couple of months. The National Select Sale held during Agribition was a tremendous fundraiser that contributed just over \$20000 to support Team Canada for the conference. Thank you to the donators, bidders, buyers and sales staff who participated in the sale. Additionally, we would like to show our appreciation to the Saskatchewan Hereford Association for hosting the inaugural sale. Initial applications for team members were received in January from Youth and Next Generation members from across the country. Over the next 2 months the applicants will be evaluated, and Team Canada will be announced in late March or Early April as preparations continue for the competition to be held during the World Hereford Conference in October 2025.

Hereford 365 registry system, Hereford X On Farm Data Management System and the Heifer Select Project will all be released in the coming months. We look forward to seeing these programs assist members and commercial producers who wish to connect data with their ongoing operations.

In summary there are many great things happening within the Hereford breed that support the initiatives as outlined in our Better Your Beef strategic plan. The Board and Staff are striving to provide our members with "Better Connections, Better Mothers, Better Efficiency, Better Carcass, Better Technology, and Better Future" to help you "Better Your Beef"

If you have any questions or concerns, please reach out to Heather Ribey icf@bmts.com or Jamie O'Shea osheafarms@hotmail.com as we would be glad to hear from you!



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OJHA REPORT | ADULT ADVISOR for the Ontario Junior Hereford Association

What a year, 2024.

I would like to take this opportunity to thank all the volunteers, sponsors, parents and juniors who supported the Ontario Junior Hereford Association. The juniors could not have done it without your support.

The juniors started the year off with a couple of fundraisers, the Yeti Cooler raffle and the Clipper Box raffle. These two events were able to give our yearly Beef-A-Rama show an extra financial boost. Beef A Rama was held in Orono, Ontario June 29 and 30. The panel of judges did a great job sorting cattle, sorting speeches, art and literature and group competitions. Thank you for your support.

The food was fantastic, the local Lions club, Kendal Lions, did a great job at keeping us well fed. The OJHA executive worked together very well to bring nice prizes and awards, we even had a few handmade prizes. Thank you to Grandpa Pugh for the hairdo. Memories were made that night!

The OJHA then went west the last week of July. Brandon, Manitoba was well attended. We had 14 families make the trip out west. It was wonderful to see all the juniors work together, help others and learn from others. Great job Team Ontario.

Our next time together was at the Royal Winter Fair. With no great surprise, the OJHA members showed up in droves. We had 67 juniors go through the Hereford Showmanship ring. Thank you to all the banner sponsors for a great show. Our added feature this year was our hockey ticket raffle. Thank you to Abby Hill for your unwavering support of the juniors.

Megan and I would like to thank each junior for your time, support and ideas in promoting the Ontario Junior Hereford Association.

We would like to thank Abby McMullian for being our Ontario Delegate at the National Level for 2023 and 2024. Our current delegates, Conner McNaughton and Rebecca Hess, are proud to be following your lead.

JENNIFER HESS OJHA Adult Advisor

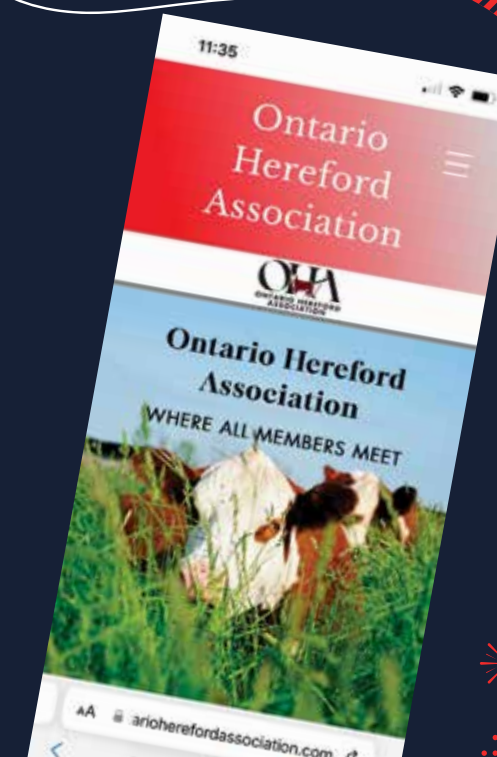
To sum up 2024, FANTASTIC. First off I would like to congratulate the juniors on a successful show season, not only here in Ontario but all over Canada. You should be proud of everything you have accomplished. To those that started new chapters this year, it was a pleasure working with you. The OJHA faced a lot of adversity this year but they worked hard and pulled off some successful events from fundraisers, to a successful and record setting provincial show at Beef-A-Rama. It was a true pleasure to watch it all come together. They finished the year off with the junior show at the Royal having the biggest show we have seen. I am proud of this group and looking forward to what 2025 will have in store for this bunch.

MEG JONES OJHA Adult Advisor



VISIT US ONLINE!

ontarioherefordassociation.com



HOW MANY CATTLE CAN YOU COUNT?



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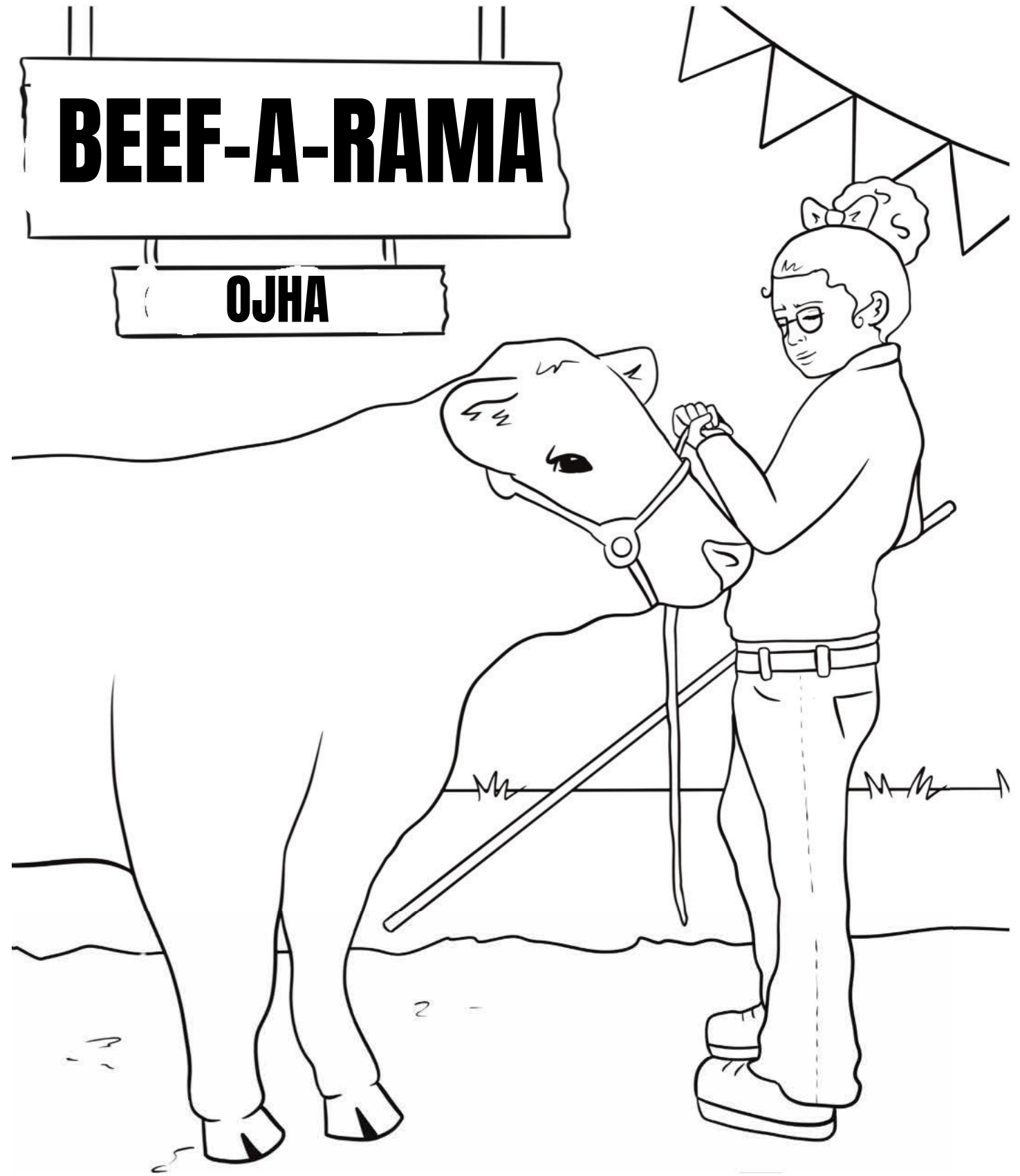
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Junior | PROFILE

Hi, my name is Caelan Pugh and I'm 14 years old. I live in Mono, just north of Orangeville on our family farm, Lian Mor Polled Herefords, where we run 30 cows. I enjoy working on the farm and showing cattle. I have been to 5 Bonanzas across Canada and 2 Beef-A-Ramas. I have been on the OJHA board for the past 3 years, gaining board experience and how to plan events. I have been a member of the Dufferin County 4-H beef club for 4 years with my cousins and sister. I am currently in grade 9 in a French immersion program. Sports are also a passion of mine, I play competitive hockey for the Orangeville Flyers and enjoy downhill skiing. I also play and enjoy watching baseball. I'm looking forward to Bonanza this summer in Olds, Alberta where I will be working the Harvie Ranching crew.

BEEF-A-RAMA 2025

INFO



TO COME

BEEF-A-RAMA 2025

We are still confirming some of the details.... so please keep a close eye on your email and Facebook for confirmation on the date and time of events.

IF YOU HAVE ANY QUESTIONS PLEASE REACH OUT TO
JENNIFER HESS, OJHA ADULT ADVISOR, OR MEGAN JONES, OJHA ADULT ADVISOR



**JULY 21ST -
JULY 25TH 2025
OLDS, ALBERTA**

For information about the trip please contact either
Jennifer Hess, OJHA Adult Advisor, or Megan Jones, OJHA Adult Advisor

congratulations...

to all the juniors for completing their
2024 4-H year showing
a Hereford or Hereford Influence Animal!

2024 JR HEREFORD SHOWMANSHIP



JR. HEREFORD BOARD MEMBERS

PRESIDENT: Rebecca Hess

VICE PRESIDENT: Olivia Avery

SECRETARY: Heidi McFadden

TREASURER: Katie Cox

COMMUNICATIONS: May and Shelby Stanley

DIRECTORS:

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Caelan Pugh, Claire Pugh, Zoe Cornish,
Nicole Ouimet, Duncan Larmer,
Blair Larmer, Emily Stewart,
Connor McNaughton

DELEGATE: 2 YR TERM

STARTING JAN 2026:
Olivia Avery

JUNIOR DIRECTORS:

Andrew Jones, Brock Larmer,
Hailey Van Esse

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JUNIOR	TINLEY HARVIE	SHELBY CORP
INTERMEDIATE	JACK O'REILLY	HAILEY ERNEWEIN
SENIOR	KATIE COX	HANNAH MACDONALD
OVERALL	TINLEY HARVIE	KATIE COX

REPORT | JUNIOR REPORT

for the Canadian Junior Hereford Association

The two Ontario delegates for the CJHA, Connor McNaughton and Rebecca Hess, were both in attendance in Calgary for the CJHA's first meeting of the year. The main topics of this meeting were going over Bonanza rules and choosing which projects would be at the forefront of promotions this year. Some of the more prominent Bonanza rule changes include being allowed to bring a bull calf into the ring for showmanship, and rewriting terms for the hand drawn art category, making it more inclusive for different mediums and giving juniors a better way to show their creativity. Semen donation is on the rise this year, with an upward trend in donors and juniors signing up, so make sure to sign up for that to get the perfect addition to your herd.

CONNOR MCNAUGHTON CJHA Delegate

HEREFORD SWAG!

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Hat: Cream or Black
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BY PHONE OR EMAIL 519-939-0283 ONTARIOHEREFORDASSOCIATION@OUTLOOK.COM

SUSTAINED COW FERTILITY

SUBMITTED BY: CANADIAN HEREFORD ASSOCIATION

THE NEW FERTILITY TRAIT

Beef cows that have a greater chance of breeding each year improve herd profitability several ways. In addition to reducing the cost of developing replacement heifers, better cow fertility results in more, heavier weaning calves to market. Additionally, older cows tend to have less calving difficulty. Cow herds that are genetically more fertile will have more older cows. Even though cow fertility has low heritability, it has a large impact on profitability. Research has shown that small genetic improvement in cow herd fertility often has the greatest impact among all the traits under selection. When included in a selection index, cow fertility always has the most influence on index values.

SUSTAINED COW FERTILITY (SCF) is a prediction of a cow's ability to continue to calve from three years of age through twelve years of age, given she calved as a two year old.

- Calving observations from cows at age three and older are evaluated.
- Observations are recorded as 1 (successfully calved at a given age) or 0 (failed to calve), or can be recorded as unknown.
- When an observation is recorded as unknown, the female is not penalized.
- Unknown observations occur in several situations - ET flush cows, sold/transferred females, or females that die before they can calve or be considered open.

- Diligently recording and reporting culling reasons is essential - culling codes makes the SCF EPD one of the best tools for improved fertility.
- The analysis accounts for milk, total maternal, and calving ease
- For the SCF analysis cows are grouped into contemporary groups by herd within year and season of calving, which permits the analysis to separate the effects common to a set of cows from the genetic potential of each individual.
- The environment a cow was raised in and is bred in can have a permanent impact on her ability to breed, which is accounted for in the evaluation.

HOW TO USE THE EPD

- The EPD is expressed as a deviation in the proportion of the ten possible calvings to twelve years old
- For example, the daughters of a bull with a +10 EPD would have the genetic potential to have one more calf by age twelve than the daughters from a bull with a 0 EPD. In other words, the daughters from the +10 EPD bull would have a 10% greater probability of having one more calf than the bull with a 0.



BETTER YOUR BEEF HEREFORD



Better built for Canadian winters.

Keeping a herd healthy and profitable isn't always easy. And it gets even harder through Canada's tough winters. Originally introduced to Canada because of our tough winters, Herefords and Hereford crosses are hardy enough to stay strong through the toughest weather. With these durable winter grazers, you'll see lower feed costs and unmatched feed efficiency.

It's time to better your beef, and better your business, with the enduring benefits of Hereford.

Hereford.ca

MEET THE ZONES

The Ontario Hereford Association is divided into 4 zones

ONTARIO WEST HEREFORD ZONE

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Sue Passow

VICE PRESIDENT:
Whitney Ball

SECRETARY:
Spencer Dunsmore

TREASURER:
Wally Pugh

DIRECTORS:
Josh Lasby, Whitney Ball,
Greg Hill, Wally Pugh,
Don Bellamy

EAST CENTRAL ONTARIO HEREFORD ZONE

PRESIDENT:
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VICE PRESIDENT:
Miranda Gibbons

EXECUTIVE MEMBER:
Nadine Hilts

SECRETARY/TREASURER:
Shae Lynn Henderson

PAST PRESIDENT:
Marcie Reavie

DIRECTORS:
Karen Paszternak, Brenda Bell,
Pat Hobbs, Dan Porter

OTTAWA VALLEY HEREFORD ZONE

PRESIDENT:
Don Hess

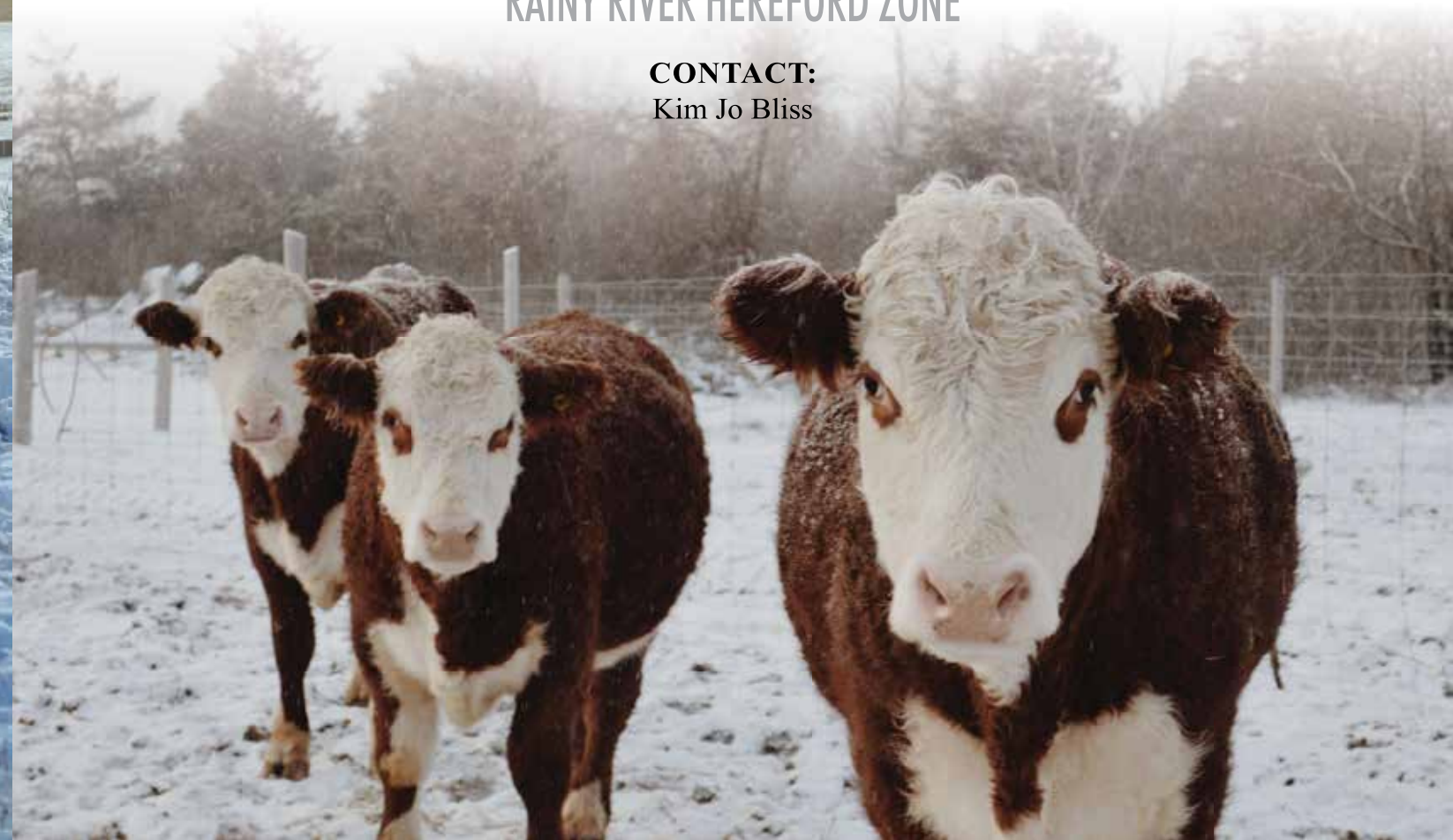
VICE PRESIDENT:
Fred Stewart

**SECRETARY/
TREASURER:**
Jennifer Hess

DIRECTORS:
Dwayne McKinley,
Sheila James,
Scott Schoenfeldt,
Ivor Thurston

RAINY RIVER HEREFORD ZONE

CONTACT:
Kim Jo Bliss



Welcome

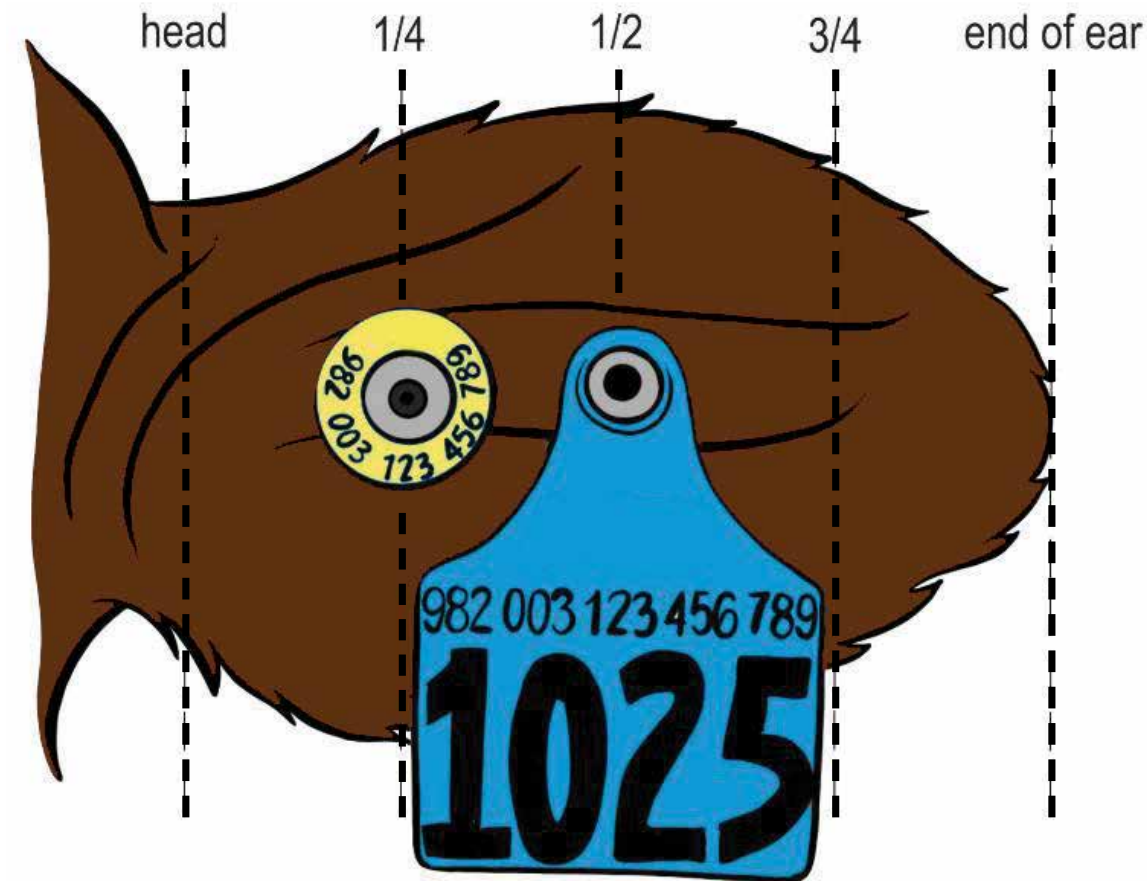
MARK & LISA CULP
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CHERYL MURPHY
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CALLUM MC CAIG
HAILEY MC CAIG
AMBER MC CAIG
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TERRY TOMLINSON
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RILEY LARIVIERE
CRAWFORD PATTERSON
CORRIGAN PATTERSON
ZOE CORNISH
RYLAN COX
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ERIC CROWLEY
GLEN SMITH LYNDEN MANOR
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NEW HEREFORD MEMBERS

ELLA BALL
CHARLIE STONE
ALANA GRAINGER
DANIEL SWANICK
TYLER LAVIGNE
JAMES E SMITH
MACI ARMER
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ALEKSIS VAN WIEREN
LAUREN MC KNIGHT
HAILEY CLARK
ALI CAMPBELL
KAYLA CAMPBELL

PLACEMENT MATTERS



2025

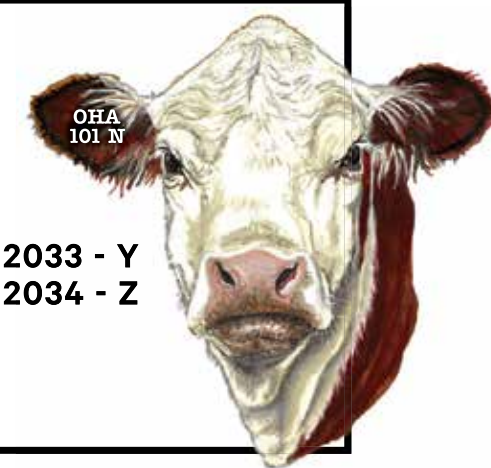
TATTOO
YEAR LETTER

“N”

2025 - N
2026 - P
2027 - R
2028 - S

2029 - T
2030 - U
2031 - W
2032 - X

2033 - Y
2034 - Z



PAGE 19

Marbren FARM

HEREFORDS, SIMMENTALS & HAMPSHIRE SHEEP

Bulls, Females & Breeding Sheep Available

SUPREME CHAMPION PROGENY OF DAM



MBF 81E MISS BABY G 102M

CHAMPION HAMPSHIRE EWE



MBF 163H MADE 4 THIS 109M

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 Double-H Edenrun Rosie ET 118M
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Canadian Beef Breeds Council (CBBC) has had an eventful fall and we're excited to share those updates.

Early November we held our Annual General Meeting (AGM) in conjunction with the 50th celebration of Farmfair International. It was a great opportunity to connect with the membership and hear some of the opportunities for alignment within the seedstock industry from these members. Before the business portion of the AGM we were fortunate to have Mark Lowerison, Partner in The Herdbook Group and the Project Lead on the Canadian Beef Improvement Network (CBIN), present to the membership and our stakeholders. Mark provided an update on the program and fielded a discussion with the group.

A new year brings new Directors to the CBBC Board. CBBC is excited to welcome Cory Ducherer, Brad Gilchrist, Ken Lewis and Garth Rancier as the latest additions. Current and/or re-elected directors are Kevin Blair, Eddie Marsman, Andy Schuepbach, Scott Severtson and Shawn Wilson. Shawn (SW Cattle Co.) has been elected as the 2024/25 Chair and Scott (Severtson Land & Cattle) as Vice-Chair. Shawn is looking forward to working with this new group of Directors to continue to advance the goals of our organization.

We'd like to sincerely thank retiring Chair David Sibbald and retiring Directors Ken Friesen, Marlin Leblanc, Rod McLeod, Dennis Serhienko and Brett Wildman for their service. Committing to a collective vision to bring our membership more value is no small task and we were fortunate to have these individuals' efforts and expertise guide CBBC.

We're also extremely excited to have Macy Liebreich join the CBBC team as Program Administrator where we believe her diverse experience in the industry will be an asset for our members. She comes to us with a commerce degree from UBC, roots from the family ranch Merit Cattle Co, and recent experience from the international import/export division at Alta Genetics.

Canadian Western Agribition (CWA) is always a fall feature as it brings the opportunities to appreciate the genetics showcased and connect with international visitors. CWA also brought forth news of a substantial investment for promoting Canadian genetics internationally. CBBC is pleased to receive up to \$871,200 over 3 years (2023-26) from Agriculture and Agri-Food Canada through the AgriMarketing program. The financial support provided through the AgriMarketing Program will assist with global trade initiatives such as participation in major cattle shows, targeted promotional campaigns, incoming and outgoing missions, virtual activities, technical training and bilateral and multilateral meetings.

As a fresh year approaches, CBBC renews our commitment to serving as a unified front and collective voice for the seedstock sector. Our position to champion issues affecting the industry from our membership's perspective is critical to the wholistic success of the Canadian beef industry. We are honoured to continue to do this work and to collaborate with partners to leverage resources to build upon opportunities for assuring a sustainable future for Canadian beef cattle breeders and producers alike.

Respectfully submitted by;
Sandy Russell, CEO



CANADIAN HEREFORD ASSOCIATION

Executive Director Report

The new year is off to a roaring start in the cattle industry with prices remaining high and exceeding what we saw in 2024. With cattle numbers across North America low and consumer demand remaining high the trend is anticipated to continue. With the renewed optimism for the beef sector, we can start the discussion on the rebuilding of the national cow herd with quality Hereford genetics.

The CHA is gearing up to send several of our most talented youth to compete in the Young Producers Competition at the World Hereford Conference in Kansas City this October. We also anticipate a big delegation of Canadian producers who will be cheering on our youth and taking advantage of networking opportunities with Hereford breeders from around the world. We want to thank sponsors, buyers, and those who contributed to make the National Select fundraiser sale at Agribition a success. Proceeds from that sale will go to supporting our youth at the WHC. More information is available on the American Hereford Website regarding the event.

As of January 1, 2025 there are several changes that will take effect regarding our genetic services. Neogen will store submitted DNA (hair/ TSU) for one year and then return those samples to the CHA who will continue to store them for a limited time. We are encouraging breeders to maintain an on-farm storage system for animal DNA. Hair samples should be stored in a paper envelope and clearly labelled with relevant animal identification information, in a dry cool space. There are additional benefits to storing on-farm as we have been able to resolve multiple parentage issues in the past year in cases where breeders had hair stored on-farm. There are changes on pricing where samples submitted by hair will be assessed an additional fee, which will be passed on to the breeder. To avoid this additional fee, we are recommending that DNA samples are submitted using the Allflex TSU which will avoid this fee and be placed in the 'fast lane' at Neogen. The TSU applicators and testing units can be purchased directly from Neogen. The anticipated cost of the hair charge will be more than the cost of a TSU. There will also be charges applied to retrieving previously submitted DNA samples if they are stored at Neogen or if they are stored at the CHA, so we are encouraging breeders to submit new samples to the Neogen office in Edmonton when possible, to avoid these charges. More information will be available on the CHA website as it comes available or by contacting any of the CHA Member Service Team.

Early in 2025, the CHA will be launching Hereford X, the new on-farm herd management program. Pricing and features will be available on the CHA website, but feel free to call the office for more information or to get signed up. This is the first phase of a revamped registry and data collection process for the CHA as we move the Hereford breed forward by providing new digital tools for breeders as a critical component of the Better Your Beef Strategy.

This year Bonanza will be held in Olds AB from July 22-26, 2025. The CHA will be holding their Annual General Meeting the evening of July 25 and welcome all our members to attend. There will be updates on new Hereford initiatives and a status report on the Better Your Beef Strategy

Submitted by: **MICHAEL LATIMER**
Executive Director Report



Redwing Farms
The Jones Family
Fenelon Falls, Ontario
Herdsires: Remital-Iceman 56L
Appelane Lariat 2L
MHPH RW 200D Jumanji 220J



Whitney Ball
PHOTOGRAPHY
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whitneyball@gmail.com
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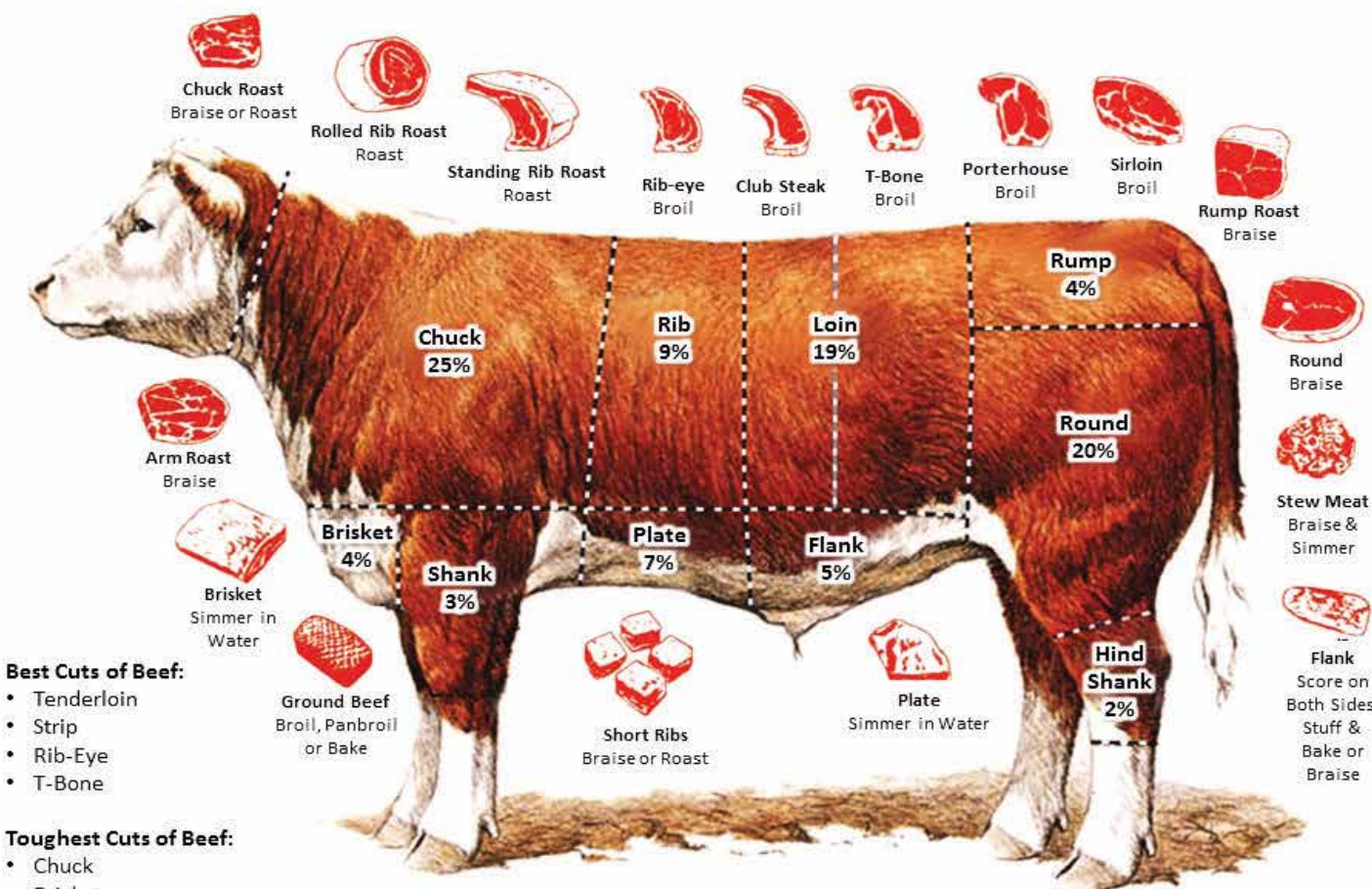
Robert, Katelyn, Duncan, Blaire & Brock Larmer

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Nestleton, ON | rlarmer@gmail.com

ON-FARM OPEN HOUSE &
TAG SALE
April 6th, 2025



Open Heifers, Cow Calf Pairs, Bulls
Guest Consignor - Vintage Herefords



THESE ARE THE KIND
OF COWS WE

Strive FOR.

This is the mother of

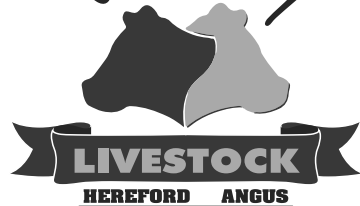
WLL *homerun* 49H

REG#: C03072456
16/03/2020
S: NJW 76S 27A LONG RANGE 203D ET
D: BLAIR'S 10Y 208Z ROCK STAR 20B

that has been and integral part
of JDL breeding program recently.



Whiskey
LANE



Scott, Paula, Jason & Shelby Cornish - 705-878-3248 - Scott Cell



**MAPLESTONE
FARMS**

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Thank you to The Lasby family, The Paszternaks, The Gibsons, The Brays, Rusty McGregor and Bob Dunsmore for giving me the opportunity to stay in the Hereford business

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CONCORDIA HEREFORDS
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THE ALL-STAR BREEDERS PROGRAM

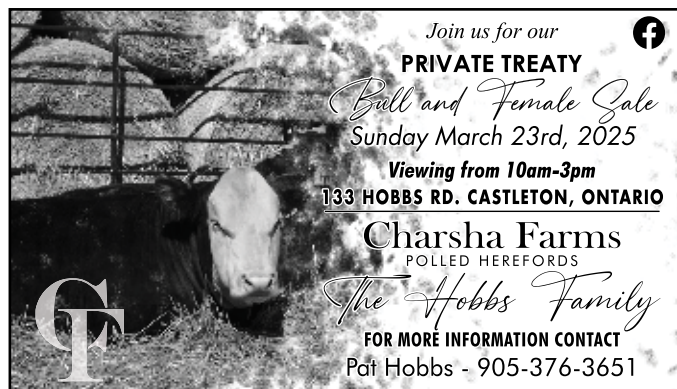
PUREBRED REGISTERED HEREFORDS
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Jody Crowell, General Manager
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SHOW RESULTS

PHOTOGRAPHER
Brenda Bell

JUDGE
Eric Doran

ECOHZ

Hereford Futurity



GRAND CHAMPION BULL
PORTERS POLLED HEREFORDS, DANIEL PORTER
PORTER'S 3K MARSBAR 5M



RESERVE GRAND CHAMPION BULL
HIDDEN-VIEW HEREFORDS, JOE AND KAREN PASZTERNAK
HIDDEN-VIEW MUDSLINGER 1G 1M



GRAND CHAMPION HEIFER
CHARSHA FARMS, PAT AND ERIN HOBBS
CHARSHA MYLA 1M



RESERVE GRAND CHAMPION HEIFER
CHARSHA FARMS, PAT AND ERIN HOBBS
CHARSHA MISS FIREFLY 19M

2024 EASTERN NATIONAL FUTURITY

PHOTOGRAPHER
Show Champions

JUDGE
Chad Homer

The Royal
AGRICULTURAL WINTER FAIR

	ANIMAL	EXHIBITOR
CHAMPION FEMALE	BAR J M 112J FAITH 113M	Bar J M
RESERVE CHAMPION FEMALE	STONEWOOD ROSE ET 55M	Stonewood Grange
CHAMPION MALE	STONEWOOD MUFASA 1M	Stonewood Grange
RESERVE CHAMPION MALE	STONEWOOD 240J MILESTONE ET 210M	Medonte Highlands Polled Herefords

2024 EASTERN NATIONAL

PHOTOGRAPHER
Show Champions

JUDGE
JIRL BUCK



	ANIMAL	EXHIBITOR
JUNIOR FEMALE CALF BORN IN 2024 MIN. 3 MONTHS OF AGE		
CHAMPION	STONEWOOD ROSE ET 55M	Matt Leahy
RESERVE CHAMPION	GOLD-WING 137J GWEN ET 5M	Terry Kimmett
INTERMEDIATE FEMALE CALF BORN IN 2024 MIN. 3 MONTHS OF AGE		
CHAMPION	ELM-LODGE MYSTIQUE 44M	Grant & Mary Elmhirst
RESERVE CHAMPION	DOUBLE-H REBA 210M	Paul and Laura Stafford
SENIOR FEMALE CALF BORN IN 2024 MIN. 3 MONTHS OF AGE		
CHAMPION	ELM-LODGE KT MARTINI 4M	Katie Elmhirst
RESERVE CHAMPION	RVP 0016 MADDY 18M	Donald Embury
JUNIOR YEARLING FEMALE BORN IN 2023		
CHAMPION	TCC FANTASY 504L	Brett & Calley Thaxter
RESERVE CHAMPION	STONE-HEDGE LEXIE 12L	Eric Regier
INTERMEDIATE YEARLING FEMALE BORN IN 2023		
CHAMPION	MCE ROXY 336L	Rebecca Hess
RESERVE CHAMPION	ELM-LODGE LADY 24L	Grant & Mary Elmhirst
SENIOR YEARLING FEMALE BORN IN 2023		
CHAMPION	GRO-JDL TEMPTATION 49H 125L	Justin, Josh, & Jessica Lasby & Gwen Morthy
RESERVE CHAMPION	MHPH 240J DEANNA 1121L	Lois McAughey
FEMALE BORN IN 2022 WITH HER OWN 2024 NATURAL, CALF AT FOOT		
CHAMPION	GGSC Carter 56K ET	Grimmel Girls Show Cattle
RESERVE CHAMPION	BAR-J-M 174E KELLY 113K	Sarah Darraugh & Derek Black
FEMALE BORN BEFORE JANUARY 1ST, 2021 WITH HER OWN 2024 NATURAL, CALF AT FOOT		
CHAMPION	M&M 561Z FANTASY 837 ET	Brett & Calley Thaxter
RESERVE CHAMPION	MHPH 8300 DEANNA 109J	Lois McAughey
GRAND CHAMPION FEMALE	TCC FANTASY 504L	Brett & Calley Thaxter
RESERVE GRAND CHAMPION FEMALE	GGSC Carter 56K ET	Grimmel Girls Show Cattle

JUNIOR BULL CALF BORN IN 2024 - MIN. 3 MONTHS OF AGE		
CHAMPION	STONEWOOD MOWGLI ET 51M	Matt Leahy
RESERVE CHAMPION	ELM-LODGE MAIN MAN 56M	Grant & Mary Elmhirst
INTERMEDIATE BULL CALF BORN IN 2024 - MIN. 3 MONTHS OF AGE		
CHAMPION	MHPH 240J MILESTONE ET 210M	Lois McAughey
RESERVE CHAMPION	PHH 202 GAMBIT 452	Graham Green
SENIOR BULL CALF BORN IN 2024 - MIN. 3 MONTHS OF AGE		
CHAMPION	STONEWOOD MUFASA 1M	Matt Leahy
RESERVE CHAMPION	MBF 163H MADE 4 THIS 109M	Whitney Ball
JUNIOR YEARLING BULL BORN 2023		
CHAMPION	DGS 311J LIBERTY 404L	Steven Douglas
RESERVE CHAMPION	CONCORDIA STETSON 7L	Suzanne Passow
SENIOR YEARLING BULL BORN IN 2023		
CHAMPION	GGSC LANDMARK 23L ET	Grimmel Girls Show Cattle
RESERVE CHAMPION	CSC 701 OSHOTO 316	Lois McAughey
BULL BORN IN 2022		
CHAMPION	BR LONESTAR K017 ET	Paul and Laura Stafford
RESERVE CHAMPION	M&M 611 KINGSMAN 207	Matthew Blankenship
GRAND CHAMPION BULL	BR LONESTAR K017 ET	Paul and Laura Stafford
RESERVE GRAND CHAMPION BULL	M&M 611 KINGSMAN 207	Matthew Blankenship
	CHAMPION	
GET OF SIRE	Matt Leahy	
JUNIOR GET OF SIRE	Matt Leahy	
BREEDER'S HERD	Lois McAughey	
PROGENY OF DAM	Brett & Calley Thaxter	
PREMIER EXHIBITOR	Matt Leahy	
PREMIER BREEDER	Lois McAughey	

2024 EASTERN NATIONAL

Champions



GRAND CHAMPION FEMALE
Thaxter Cattle Company - M&M 561Z FANTASY 837 ET



GRAND CHAMPION BULL
BR LONESTAR K017 ET



AGRICULTURAL WINTER FAIR

THE JACK MCAUGHEY MEMORIAL AWARD

The McAughey family is pleased to present this award including \$1,500 to the Champion Bull & Female and \$1,000 to the Reserve Bull & Female at The Royal Agricultural Winter Fair.

GRAND CHAMPION FEMALE

TCC FANTASY 504L, Brett & Calley Thaxter

RESERVE GRAND CHAMPION FEMALE

GGSC Carter 56K ET, Grimmel Girls Show Cattle

GRAND CHAMPION BULL

BR LONESTAR K017 ET, Paul & Laura Stafford

RESERVE GRAND CHAMPION BULL

M&M 611 KINGSMAN 207, Matthew Blankenship

The Hereford Breeders of Canada along with the Royal Agricultural Winter Fair would like to thank the McAughey family for their 10 year financial commitment in support of the show.

JOIN US NOVEMBER 7-16, 2025 // ROYALFAIR.ORG

Congratulations



TO THE 2024

SUPREME CHAMPION
Hereford

in memory of
NADINE WELLS

BR LONESTAR K017

OWNED BY BARBER RANCH, DOUBLE H CATTLE CO. - PAUL & LAURA STAFFORD & FAMILY AND EDENRUN-BRAD BAKER



AGRICULTURAL WINTER FAIR

Gold

- RIVER VALLEY POLLED HEREFORDS
- ABBY HILL FARMS
- ONTARIO HEREFORD ASSOCIATION

Silver

- CHULA-VISTA POLLED HEREFORDS
- TWELVE OAKS LAND & CATTLE CO. LTD
- CANADIAN HEREFORD ASSOCIATION

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- D&S LIVESTOCK
- DUNSMORE FAMILY FARMS
- CONCORDIA HEREFORDS
- BAR J M
- DOUBLE H CATTLE CO
- SHADY VILLA CATTLE COMPANY
- LEMONDALE

Supreme Champion

2024 | ROYAL WINTER FAIR



BR LONESTAR K017

OWNED BY BARBER RANCH, DOUBLE H CATTLE CO. -
PAUL & LAURA STAFFORD & FAMILY AND EDENRUN-BRAD BAKER

NOVEMBER
07-16, 2025

The
Royal

AGRICULTURAL
WINTER FAIR

INFORMATION WILL BE AVAILABLE SOON
ON SHOW DATES AND TIMES!



ONTARIO HEREFORD
ASSOCIATION

Proudly presents the

Dream Team

WINNER



Congratulations to
Whiskey Lane Livestock
on being the winner of the
2024 Ontario Hereford Association
Dream Team Draw.

Congratulations to
Scott and Paula Cornish
of Whiskey Lane Livestock
on having their 2024
Dream Team entry selected
by Brent Palsson.

Thank you to everyone who
supported the association in
purchasing tickets
or entering animals!

Start thinking ahead NOW for your 2025 Dream Team Entry!



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SCAN THE BAR CODE TO ADD THE LINE TO YOUR CONTACTS
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WINTER WELLNESS TIPS from Agriculture Wellness Ontario

Ontario winters bring colder temperatures, less sunlight, and sometimes a drop in energy or mood. While these changes are part of the season, it's important to prioritize your mental and physical health. Stay well this winter with these helpful tips:

- **Embrace indoor time:** Winter is a great opportunity to slow down and connect with loved ones. Spend quality time with family and friends, pick up a favorite hobby, dive into a good book, or catch up on movies and shows you've been meaning to watch.
- **Soak up the sun:** On bright winter days, take advantage of the sunlight. Spending just 10 minutes outside, whether it's on a walk or simply stepping out onto the porch, can give your mood a significant boost.
- **Maintain your routines:** Consistency is key for wellbeing, especially during darker mornings. Wake up and go to bed at the same time each day to help regulate your internal clock and keep your energy levels steady.
- **Prepare for livestock births:** For those managing livestock during winter, staying warm is crucial. Bundle up in layers, stay hydrated, and refuel with warm meals rich in vitamin C, such as hearty soups and stews, to maintain your energy and immunity.
- **Address low moods early:** Feeling a little blue is common in the winter months, but if your mood stays low for extended periods, don't hesitate to reach out. Lean on your support network, contact the Farmer Wellness Initiative, or speak with a trusted healthcare professional to get the help you need.

Remember, your health is vital, both for you and your farm. Stay safe, stay warm, and take care of yourself this winter!

ABOUT AGRICULTURE WELLNESS ONTARIO

Agriculture Wellness Ontario (AgWO) is a suite of free programs that brings mental health education, counselling services and enhanced community support to rural and agricultural communities across the province. AgWO is managed by the Canadian Mental Health Association, Ontario Division, in partnership with other stakeholders in the agricultural community.

Our dedicated team works across the province, delivering programming and training to promote wellbeing among farmers, farm families, and agricultural workers. Whether through workshops, events, or one-on-one support, we are committed to meeting people where they are—both geographically and on their mental health journeys. Our mission is to provide meaningful, accessible support that helps the agricultural community thrive.

www.AgricultureWellnessOntario.ca





Selling BULLS & HEIFERS

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VISITORS
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 553245 County Road 16, Mono, ON L9W 6M1
 lianmor48@gmail.com

Trevor & Amy Pugh, Caelan and Claire
 Phone: 519-939-7486
 594324 Blind Line, Mono, ON L9W 5N3

QUICK ASIAN BEEF RAMEN NOODLES

INGREDIENTS

- 2 packets ramen or other instant noodles, discard seasoning
- 1 tsp oil
- 2 tsp sesame oil (or more oil)
- 2 garlic cloves, minced
- 1/2 onion, sliced
- 200g / 7oz beef mince (ground beef)
- 1 1/4 cups (315 ml) water, plus more as needed
- Big handful bean sprouts

INSTRUCTIONS

Mix Sauce.

1. Heat oils in a medium skillet over high heat. Add onion and garlic, cook for 1 1/2 minutes until it starts to go golden.
2. Add beef and cook, breaking it up as you go, until it changes from pink to light brown.
3. Add sauce and cook for 2 to 3 minutes until well caramelised
4. Push beef to the side to make enough space for the noodles. Add water, place noodles in water.
5. Leave for 45 seconds then turn.
6. Leave for 30 seconds, then untangle the noodles, then toss through the beef.
7. Add bean sprouts, toss for 1 minute until sauce reduces to coat the noodles and the noodles are cooked. Serve immediately, garnished with green onions and sesame seeds.



NO-BAKE "COW PILE" COOKIES

INGREDIENTS

- 2 cups sugar
- 1 stick unsalted butter
- 1/3 cup cocoa powder
- 1/2 cup milk
- 1 teaspoon pure vanilla extract
- 1/2 cup peanut butter, crunchy or creamy
- 2 1/2 to 3 cups old fashioned rolled oats

INSTRUCTIONS

1. In a medium saucepan, combine the sugar, butter, cocoa, milk, and vanilla. Bring to a slow boil and simmer until the sugar is completely dissolved. Remove from the heat.
2. Stir in the peanut butter and 2 1/2 cups oats. The mixture should be thick; stir in additional 1/2 cup oats if too runny. Let the mixture stand for about 10 minutes to cool.
3. Line a baking sheet with wax paper or parchment paper. Drop the mixture by heaping tablespoonful onto the lined sheet. Let the cookies stand at room temperature for 1 hour to firm up. Store in an airtight container.



FALL Round Up HEREFORD SALE

THANK YOU!

The consignors would like to thank everyone who attended the Fall Round Up Hereford Sale in 2024 for their support, and wish them success with their purchases in 2025.

Please mark your calendar for this years sales date,

**SATURDAY, OCTOBER 4TH 2025
 AT 1:00PM**

At the Hoards Station Sales Barn
 Located at 2508 Cty Rd 8,
 Between Stirling and Campbellford

For Sale Information, Contact:
 Gerry Cornish • 905.259.5135
 Donald Bell • 613.968.1350



Check out our Facebook page for updates!
 facebook.com/FallRoundupHerefordSale

TOP SELLING LOTS



Double-H Zumba 202M
 Consigned by Double-H Cattle Co.
 Sold to Rob Cox for \$6,000

Double-Knot Hallelujah 4H
 Consigned by Roxwood Herefords
 Sold to Shaun McLeod for \$5,100

Double-Knot Leading Lady 3L
 Consigned by Double-Knot Herefords
 Sold to Jake DeWal for \$5,000

Runaway 46D Martina 306L
 Consigned by Runaway Polled Herefords
 Sold to Porters/Shady Birch Partnership for \$4,700

ANNOUNCEMENTS

Congratulations

Congrats! Jack Hickson, Jennifer & Johnny's son, from Oakwood, ON, graduated in June 2024 from Ridgetown College with a Diploma in Agriculture. From June until October 2024 Jack worked for Thacker Harvesting, based out of Burdett, Alberta. Now Jack is starting in his new job with Lenberg Farms, Oakwood, ON. Well done Jack!



PETERBOROUGH HEREFORD AND ANGUS BEEF FARM AWARDED FARM FAMILY OF THE YEAR

Nelson Zandbergen - Farmers Forum

INDIAN RIVER — In 2001, newlyweds Scott and Paula Cornish founded a beef farm together on a compromise and an intoxicating name.

Nearly a quarter century later, Whiskey Lane Livestock is still distinguished by an even split of only purebred Hereford and purebred Angus cattle. The 50-50 herd makeup is a reflection of the owners' compromise and their respective favourite breeds. He grew up with purebred Herefords. She came into the marriage with some purebred Angus. They produce both in equal numbers at their 75-dam cow-calf operation, which recently earned them the Peterborough-Kawarthas Chamber of Commerce's 2024 Farm Family of the Year.

The Hereford-versus-Angus subject "can provide for some entertaining conversation with the kids at the dinner table," Scott says, acknowledging they still argue about which breed is best. "But I think we both know that they have good traits and actually complement each other quite well if you're doing a cross-breeding program."

He's currently president of the Ontario Hereford Association, while Paula is a former Ontario Angus Association president, now on the board of the Canadian association.

He lauds Herefords for their docility, good feet, fertility and maternal instincts. The Angus bring "some more carcass help, with marbling," he adds. "And they're really good mothers as well." Temperament in the Angus just isn't as good as the Hereford, he says "but they do cross very well."

The couple started by purchasing an initial 150 acres next door to the farm where Scott grew up. His father had rented that same acreage from another farmer and nicknamed the place "Whiskey Lane," an inside joke, referring to the landlord's alleged taste for the spirit. The name stuck when the Cornishes set up their own operation on the property.

Scott and Paula bought another neighbouring parcel of 150 acres, bringing their current land base to 300 acres. Just over half of that is tillable. They graze the rest.

Like many Ontario beef farmers, they both hold full-time off-

farm jobs: He's an EastGen regional sales manager specialist and she's an agricultural accounts specialist at TD Bank. Maintaining a self-supporting beef farm amid tough economic conditions — including low beef prices — have been key challenges through the years, he says. "The challenge is to make our product economical from a cost standpoint and still get something out of it at the end. We don't want our off-farm jobs to be supporting our beef farm."

They produce 75 calves annually, for stockers and the commercial cattle market. They also sell some purebred breeding stock. To raise awareness of the respected Whiskey Lane prefix, they love showing cattle each year at Toronto's Royal Winter Fair and at the Agribition show in Saskatchewan every other year. They once had the female Hereford champion at the Royal.

Scott says they sold a top-flight Hereford heifer for \$13,000 to a South Dakota buyer about 20 years ago, which was a highlight in their ongoing breeding efforts. "He showed her very successfully and her progeny were pretty influential in the whole Hereford scene."

Producing quality animals capable of producing more quality animals is their goal. "We don't chase any extreme fads. We just try to treat our customers right," he says. "We want them to succeed with the animals they buy."

Balancing the time demands of farm, career and family is another challenge, he says.

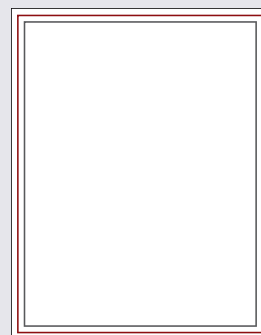
They have a 16-year-old son, Jason and 14-year-old daughter, Shelby. Their daughter is more interested in the cattle. One of the perks of growing up in the Cornish household is arriving at Grade 8 graduation in a cattle trailer with a few friends in a good-humoured show of beef-farming pride. Shelby followed the tradition, in her brother's footsteps, this past June.



OHA ADVERTISING RATES & SPECS

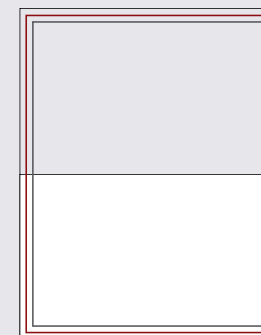
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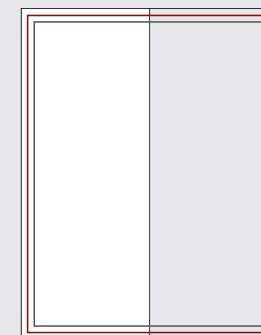
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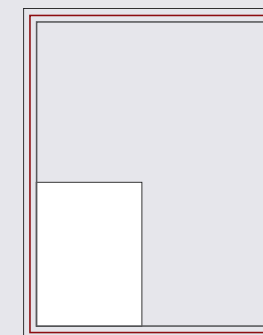
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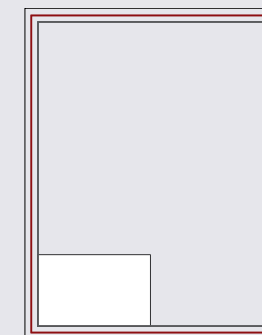
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